

Full Page Ad No Bleeds:

7.5" wide
10" high

Full Page Ad with Bleeds:

page size:
8.375" wide
10.875" high

with add'l 1/8" bleeds:

8.625" wide
11.125" high

MARGINS:

Top:

3/8" (0.375")

Bottom:

1/2" (0.5")

Outside:

3/8" (0.375")

Inside/Fold:

1/2" (0.5")

2 COLUMN FORMAT

Article Title Line

Condolences upon the death of a loved one often suggest that time will heal the pain, that letting go is essential to moving on with life and that the memory of the loved one will fade. Yet, significant pain may return for many years or even a lifetime; the truth is, memories don't simply disappear (nor would we want them to), and letting go completely may not be possible or even healthy.

Denial of the emotional loss of a loved one can delay the trauma of that loss or prolong the underlying pain and anger. On the other hand, giving oneself completely over to grief or seeking its embers and result in a serious psychological depression. A remembrance tradition can provide a place for healthy remembering; a way to grieve and recognize the person's life and their impact on your life, while allowing you to continue a life the person's life and their impact on your life, while allowing you to continue a life worth living.

Denial of the emotional loss of a loved one can delay the trauma of that loss or prolong the underlying pain and anger. On the other hand, giving oneself completely over to grief or seeking its embers for a long period of time can prohibit you from living your own life and result in a serious psychological depression.

Tom Simms, RN, CHPN is Director of Education and Quality for Lighthouse Hospice, Inc. He is also Section Leader for the National Council of Hospice and Palliative Professionals Steering Committee on Development, Public Relations and Marketing.

Half Page Vertical Ad (2 col. format):

3.625" wide
9.625" high

Or, keep at 9" high to include 2-column wide article headline.

Quarter Page Vertical Ad:

3.625" wide
4.75" high

3 COLUMN FORMAT

Article Title Headline

Condolences upon the death of a loved one often suggest that time will heal the pain, that letting go is essential to moving on with life and that the memory of the loved one will fade. Yet, significant pain may return for many years or even a lifetime; the truth is, memories don't simply disappear (nor would we want them to), and letting go completely may not be possible or even healthy.

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Quarter Page Horizontal Ad:

4.92" wide
3.5" high

Quarter Page Banner Ad:

7.5" wide
2.25" high

3 COLUMN FORMAT

Article Title

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1/3 Page Square Ad:

4.92" wide
4.75" high

Half Page Horizontal Ad:

7.5" wide
4.75" high

3 COLUMN FORMAT

1/3 Vertical Page Ad:

2.33" wide
9.625" high

2/3 Vertical Page Ad:

4.92" wide
9.625" high

3 COLUMN FORMAT

Article Title

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1/6 Vertical Ad:

2.33" wide
4.75" high

1/6 Horizontal Ad:

4.92" wide
2.25" high